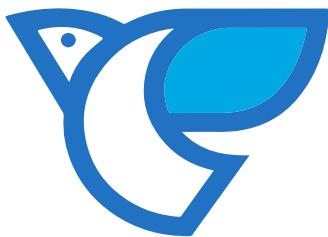




# SPONSORSHIP OPPORTUNITIES



Rotary District 7750 and the Rotary Club of Greenville  
**Peace & Conflict Resolution  
Conference 2022**

[peaceandconflictresolution.com](http://peaceandconflictresolution.com)

Finding Peace in a World Full of Conflict and Bias



**Thursday, May 12, 2022  
at the Greenville Convention Center**

Presenting Sponsor



# **“ OUR MISSION IS TO INSPIRE PEOPLE TO RESOLVE CONFLICT IN A PEACEFUL AND PRODUCTIVE MANNER. ”**



## **WHY INVEST**

Rotary believes everyone has the power to change the world. We believe in conflict resolution and peaceful communities. We are change makers in our communities who have a passion to transform conflict into growth and greater understanding. Biases are the unconscious attitudes and stereotypes we hold about different groups of people that influence our actions. Whether we realize it or not, bias can influence our behavior and decisions, many times creating conflict. The goal of the 2022 Rotary Peace and Conflict Resolution Conference, “Finding Peace in a World Full of Conflict and Bias,” is to learn how to create peaceful communities by identifying, challenging, and overcoming our biases.

We invite you and your organization to make a pledge for peace by becoming a sponsor of the 2022 Rotary Peace and Conflict Resolution Conference. This is a great way to act on your values and goal to create a more peaceful community and world. Your sponsorship allows you to publicly express your commitment to our shared mission of inspiring people to resolve conflict in a peaceful and productive manner. Your investment will help fund the 2022 Peace and Conflict Resolution Conference presented by Rotary District 7750 and the Rotary Club of Greenville and create positive change in our communities.



## **WHY THIS CONFERENCE**

We believe that through practicing peaceful conflict resolution our friends, families, and communities will be safer and able to encounter greater opportunities of peace and joy.





# AGENDA

- 8:00 A.M. **Registration and Light Breakfast**
- 8:30 A.M. **Greetings** Mayor Knox White
- 8:40 A.M. **Opening Comments**
- 8:50 A.M. **Presence, Awareness and Vulnerability: Expanding our Consciousness To Heal Bias**  
Dr. Shamini Jain
- 9:10 A.M. **Unconscious Bias: What it is, why it matters, and how to mitigate its impact**  
Jessica Sharp
- 10:00 A.M. **Stories: Voices from the Heart**
- 10:25 A.M. **Let's Take a Selfie: A Personal Reflection** Dr. Ri' Cha ri Sancho
- 10:55 A.M. **Communicating with Empathy** Luis Moreno
- 12:00 P.M. **Stand Alone Together** Vaughn Newman Dance Performance
- 12:15 P.M. **Lunch and Discussion Groups**
- 1:00 P.M. **Unconscious Bias in the Changing Workplace** Zachery Brewster
- 1:45 P.M. **Stories: Voices from the Heart**
- 2:00 P.M. **Advocating Against Bias**  
Moderator: Shontel Babb, Rotary Club of Greenville  
Mr. Jerry Blassingame, Founder and CEO, Soteria Community Development Corporation - Bias against formerly Incarcerated  
Ms. Sarah Knowles - Manager of MedEx Academy Pipeline Program, Prisma Health - Bias in Health Care  
Mr. Ken Dority, Executive Director, National Alliance on Mental Illness, Greenville (NAMI Greenville) - Bias against those with mental illness  
Dr. Edward Anderson, Executive Director of Ontrack Greenville - Bias in Schools  
Rev. Deb Richardson Moore - Bias toward the homelessness and those in poverty  
Mr. Tyler Rex, Executive Director, Thrive Upstate - Bias against those with disabilities  
Dr. Jim Dant, Senior Minister, First Baptist Greenville, and author of This I Know: A Simple Defense for LGBTQ Christians - Bias toward the LGBTQ Community
- 3:30 P.M. **"Nobody Lesser Than" Original Poem** by Glenis Redmond
- 3:45 P.M. **Stories: Voices from the Heart**
- 4:00 P.M. **Youth Leading the Way** Jadin Beek
- 4:55 P.M. **Rotary Call to Action** District Governor Frank Cox
- 5:00 P.M. **Adjourn**



# SPEAKERS



**DR. EDWARD ANDERSON** is the executive Director of Ontrack Greenville, a community initiative of the United Way to keep students on track to high school graduation and post-secondary school success. Prior to this position, Anderson served as the principal of Tanglewood Middle School where he led Tanglewood to receive the 2020 Upstate Diversity Leadership Award.



**JADIN BEEK** is the 2019 Rotary “Service above Self” Scholar for the Rotary Club of Greenville. Shewill graduate from Southern Wesleyan University in December 2021 and will immediately enter a master’s program in counseling. Currently, Jadin serves as a Presidential Ambassador, the treasurer of Southern Wesleyan University’s Multicultural Club, and is a Direct Service Intern for Switch.



**JERRY BLASSINGAME** is the founder and CEO of Soteria Community Development Corporation and published author. He endeavors to empower individuals and the community through education, affordable housing, financial literacy, community and economic development, and entrepreneurship. His passion is assisting individuals who have been incarcerated through reentry and helping them to become productive citizens.



**ZACHARY BREWSTER** spent his life helping people change their lives. In addition to being the Senior Pastor of The Change Church, he has aided hundreds of organizations in talent acquisition, workforce development, and strategic planning. He is the author of How to Get to the Other Side- Principles to Pursue Your Potential, which includes many of the tools and foundational principles that are at the core of his purpose.



**FRANK COX** is serving as District Governor of Rotary District 7750, Frank is leading 49 Rotary Clubs and a number of Rotaract and Interact Clubs throughout upstate South Carolina. Since June 2020, he has worked within his District to promote Diversity, Equity, and Inclusion and established a District-wide effort to implement Rotary’s tenets of DEI.



**DR. JIM DANT** serves as Senior Minister of First Baptist Church, Greenville, South Carolina – a church named one of the 100 Most Awesome Churches in America. Concurrent with pastoral work, he has also served as an adjunct professor at Brewton Parker College and Mercer University. He has written eight books, several series of curriculum, numerous articles, and essays.



**KEN DORITY** is a native South Carolinian where he attended Clemson University and Francis Marion College completing studies in Industrial Engineering and Business Administration. After careers in manufacturing and financial services, he joined the National Alliance on Mental Illness (NAMI) as the Executive Director of the Greenville affiliate.



**DR. SHAMINI JAIN** is a psychologist, scientist, and social entrepreneur. She is the founder and CEO of the Consciousness and Healing Initiative (CHI), a collaborative accelerator that connects scientists, health practitioners, educators, and artists to help lead humanity to heal ourselves. Her book, Healing Ourselves, has just been released. Deepak Chopra, author of the Healing Self and 80+ books on healing and human potential said the following about the book.



**SARAH KNOWLES** spends her days thinking about the future workforce of healthcare. She is Manager of MedEx Academy Pipeline Program at Prisma Health where she creates strategic workforce planning programs, advises pre-health students, and develops program instruction. She is passionate about healthcare, workforce planning, diversity and inclusion initiatives, and mentoring.



**LUIS MORENO** has a strong passion for personal and professional development. He has leveraged his experience in working in seven Fortune 500 companies to write, speak, and conduct training on Human Centered Leadership and Emotional Intelligence where he educates professionals and executives to lead in a more people oriented and human way. Minnesota State Government gave him a “Distinguished Service Award” because of his contributions in race relations, justice, community service, education, and civil and human rights.



**REV. DEB RICHARDSON-MOORE** is former pastor of the non-denominational Triune Mercy Center, a church that brings homeless, working poor, middle-class and wealthy parishioners into community. Deb also worked as a writer for The Greenville News and is the author of five books. Her first book on poverty is a memoir, *The Weight of Mercy*, about her early years at Triune.



**VAUGHN NEWMAN** began dancing at William Penn Arts Charter. He continued his formal dance training at Freedom Theater, Philadelphia Dance Company, and New World School of the Arts. Established in 2018, The Studio – Home of Vaughn Newman Dance (VND) opened its doors to offer professional dance instruction to Upstate SC. Vaughn Newman Dance Outreach programs narrow a cultural divide through various arts programs.



**GLENIS REDMOND** has held two poetry posts as the Poet-in-Residence at The Peace Center for the Performing Arts in Greenville, South Carolina and at the State Theatre in New Brunswick, New Jersey. Glenis is a Kennedy Center Teaching Artist who believes poetry is a healer, and she can be found in the trenches across the world applying pressure to those in need, one poem at a time.



**TYLER REX** the Executive Director of Thrive Upstate, Greenville's oldest and largest disabilities services provider. Tyler has extensive leadership experience in the disability field, having previously served as Executive Director at the Anderson County Disabilities and Special Needs Board. He also served at the Oconee County Disabilities and Special Needs Board as Assistant Executive Director and as its Finance Director.



**DR. RI'CHA RI SANCHO** is the Director of Operations of Sancho Education Group, Inc. She holds a PhD specializing in a Race, Inequality, & Language in education and additional study in Organizational Psychology. Dr. Sancho combines a message of unity, conscious control, and the coined phrase of “DEI-(JAB)” to domestic and global leaders in support of diversity planning efforts.



**JESSICA SHARP** is the Founder and CEO of Sharp Brain Consulting, a brain-based organizational development firm. Through her work with SBC, she is working to transform organizations through education about the brain. She also serves as an adjunct faculty member with the Organizational & Leadership Psychology Department at William James College.



# SPONSORSHIP PACKAGES

\$10,000

## PEACEMAKER

As you understand that a world with peace creates a better world for us all and as you are committed to ensure peace for your neighbors, we invite you to join our highest level and become a Peacemaker.

\$5,000

## PATRON OF PEACE

If peace is a top priority in your life and work, we invite you to step up to this level and become a Patron of Peace.

\$2,500

## AMBASSADOR OF PEACE

This sponsorship level entitles you and your organization to become a speaker sponsor and have the option to have a representatives share about your organization and why peace is important to your organization on our website that will be made available to the public.

\$1,000

## ADVOCATE OF PEACE

Peace will not happen unless people like you advocate for it. Put your principles into action by saying YES to become a Advocate of Peace.

\$500

## PROMOTER OF PEACE

The ideal level for motivated individuals, small business owners, and community service organizations who want to invest in making our community a stronger and more peaceful place to live and work.

\$99

## CHAMPION OF PEACE

We are looking for 99 individuals who will make a \$99 pledge for peace. If you believe in peace, if you seek peace in your life, if you want to model peace in your daily activity, this is the sponsorship level for you.



# SPONSORSHIP BENEFITS

	CHAMPION OF PEACE (\$99)	PROMOTER OF PEACE (\$500)	ADVOCATE OF PEACE (\$1,000)	AMBASSADOR OF PEACE (\$2,500)	PATRON OF PEACE (\$5,000)	PEACE-MAKER (\$10,000)
Name in Program Booklet						
Logo in Program Booklet						
Ad in Program Booklet						
Name Listed on Website						
Logo on Website						
Name Tag Sponsor Recognition						
Complementary Tickets			2	4	6	10
Table Signage at Conference						
Recognition Plaque						
Post-Celebration Luncheon						
Reserved Seating						
Corrugated Signs To Put Outside Business (2)						
Social Media Thank You Post						



# ROTARY CLUB SPONSORSHIP BENEFITS

Peace is critical to Rotary and your Club has the opportunity to invest in a peace conference geared at impacting our local community. We have three opportunities for your club to partner.

\$100

## PEACE LEADER

Individual club members who believe in peace and would like to promote a more peaceful community.

\$250

## PEACE PARTNER CLUB

Your club believes in peace and would like to influence a peaceful community for all.

\$500

## PEACE CHAMPION CLUB

A core value of your club is peace, and you are committed to walking the journey of peace.

	PEACE LEADER (\$100)	PEACE PARTNER CLUB (\$250)	PEACE CHAMPION CLUB (\$500)
Name in Program Booklet			
Logo in Program Booklet			
Name Listed on Website			
Logo on Website			
Complementary Tickets		2	4
Table Signage at Conference			
Recognition Plaque at District Conference			



# LET'S WORK TOGETHER

Yes! I want to make a pledge for peace!

Donor/Business/Name as it should appear in print \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_

#### Pledge Amount

\$10,000     \$5,000     \$2,500     \$1,000     \$500     \$99

#### Rotary Club Sponsorship (Rotary Clubs Only)

\$500     \$250     \$100

Paid online at [www.peaceandconflictresolution.com/sponsor](http://www.peaceandconflictresolution.com/sponsor)

Check is Enclosed (Payable to Rotary Charities, Inc.)

Please forward a digital copy (.jpg, .eps, .png) of your logo to [jprince@uscupstate.edu](mailto:jprince@uscupstate.edu)  
Sponsor form due by March 18, 2022

Sponsor Signature \_\_\_\_\_

Please send completed form to:

Rotary Club of Greenville, ATTN: Rotary Charities, Inc.  
728 N. Pleasantburg Dr., Greenville, SC 29607

For more information: 864.561.2577 | [jprince@uscupstate.edu](mailto:jprince@uscupstate.edu)

**“LET THERE BE PEACE ON EARTH  
AND LET IT BEGIN WITH ME.”**

-Sy Miller and Jill Jackson